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計財系教授級實務教師-玉山銀行黃男州董事長採訪

Chairman of E .SUN FHC Joseph N.C huang Interview

111學年度科管院傑出校友專訪-經濟系王軍龍學長

Interview of Victor Wang



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計財系教授級實務教師- 玉山銀行黃男州董事長採訪

作者：周蜜

現任玉山銀行董事長黃男州，大學畢業於清華大學動力機械工程系，黃男州學長除了曾經是台灣史上最年輕金控總經理，他也曾獲得《亞洲銀行家》刊物評選為「亞太最佳CEO」。這學期，黃學長回到母校清華大學開設金融科技課程，這位實務經驗豐富的學長，在求學時期有著什麼樣特別的經驗？本來擁有理工背景的他，又為何會進入金融業？



大學主修理工卻踏入金融業的契機

「一定要傾聽自己內心的聲音，了解自己喜歡什麼、未來想朝什麼方向發展，這對每一個人都是非常重要的。」

黃學長提到，當初自認分析能力不錯，也從小就喜歡數學。而在成長過程中發現，自己在與他人接觸的過程中可以學習到很多，與他人交往也令自己感到喜悅，因此畢業後進一步深造、到美國就讀MBA。1992年回台後，黃學長並沒有畫地自限，而是廣泛嘗試；後來選擇進入玉山銀行的主要原因是，黃學長在面談過程中感到備受尊重，而銀行業同時也符合自己的興趣，也擁有自我成長的機會。

經過了五、六年，除了專業有成長，黃學長內心對金融業也更加充滿熱情，希望能夠透過這份工作服務更多人，對顧客、甚至對社會將更有貢獻，心態漸漸從一份「工作」(Job)成為事業(Business)。在2008年黃學長接任金控總經理後，這個事業又進一步成為志業(Career)。黃學長分享道：「我們希望最高的山可以成為最好的銀行、最美的山可以成為最愛的金控—是員工的最愛、顧客的最愛、有一天也成為臺灣這片土地的最愛。會覺得這樣的願景，值得你花更多的時間去努力。」

黃學長勉勵清華學弟妹，未來要踏入職場時，一定要盡可能了解自己喜歡什麼、擅長什麼，多做嘗試，找到自己喜歡的工作。如果有一天可以找到自己的志業，對每個人而言都將是一件非常重要而且無比幸福的事情。

百忙之中回到母校授課的原因

「清華大學真是我的大觀園。現在我也盡可能抽空回學校，有時候是陪學弟妹打球、有時候單純回來梅園看看，因為我覺得，在清大那四年，實在是生命裡最重要的一個旅程。」黃學長回想起大學時光，語氣變得熱烈起來：「我非常喜歡打桌球！其實我小時候是練體操的，有一點點的運動細胞，到了高中大學又非常喜歡打球，我在清華大學也當過桌球隊的隊長。」黃學長分享。他提到，雖然球隊沒有獲得特別亮眼的成績，不過卻結交了一群非常好的桌球隊友，即使到現在，大家每年也都會聚在一起打球，並帶著家人跟昔日隊友的家庭一起出去玩。「我覺得有這些朋友真好、能打球真好。」黃學長感性地說。

黃學長對清華大學有很深情感，他思考，若可以實際行動回饋給母校，或是幫忙學弟妹，對自己而言非常有意義。另外，讓同學了解金融業數位科技發展，也是企業善盡社會責任的一種表現，同時黃學長也希望透過結合實務講解的課程，能激發學生對於金融業的興趣，成為未來金融人才。除了回饋母校與推廣金融科技知識，董事長也希望可傾聽更多年輕學子的聲音：「每一個Generation之間一定有代溝，因為我們生長的環境就是不一樣。像我小時候在鄉下長大，每天在田裡跑來跑去、挖番薯、烤窯……。我的小孩子在臺北市長大，從小就住在大廈，每天看的就是手機、電腦。我常在想，就算他身上有我的基因，發展出來也會不一樣。我跟我的小孩子有代溝，每個Generation之間也一定有代溝，要通過彼此對話互相學習。所以我覺得來科技管理學院與年輕的同學們大家互相學習，教學相長，是很棒的機會。」

黃董事長的經營理念

黃學長認為，企業放眼長期發展、永續經營，首先需要立下目標與願景。他以玉山金控為例：「我們希望玉山成為世界一流的銀行。在十年內，我們希望可以成為『亞洲的玉山』，未來佈局亞洲後，我們可以從臺灣最好的銀行邁向亞洲。每個階段要有目標，慢慢達成願景。」

此外，企業經營應該以顧客導向為基礎，提供有價值的服務，建立良好的顧客體驗。黃學長進一步指出，由於大部分服務都要透過員工執行，因此企業員工也是極為重要的一環，必須讓員工有安全感、願意講真話、願意跟企業共同努力。如果員工到都能夠融入企業理念與價值，企業就能夠持續發展。那麼，該如何讓員工貫徹企業價值，並將玉山精神傳遞給顧客？

黃學長分享：「首先，讓員工心裡有安全感，主管必須具備傾聽同仁說話的雅量。有時候忠言逆耳，聽到不高興的事情，如果上級直接生氣說：『不要講了！』，下次就很少有人敢在你面前侃侃而談。所以主管以身作則，有雅量去傾聽，是非常重要的準備。」

「這是一個專業分工的時代，要整合才能致勝。身為一個主管或領導者，就是去整合別人的專長來達成企業目的。我覺得這就會給我們的同仁感覺到對他個人或對專業的尊重。」

黃學長也提到，過去的經營思維期待主管應該要全知全能，可以回答所有的問題，要各方面都非常專業，才能使人信服。但當產業進入高度分工時代，懂得整合才能帶領團隊致勝。所以，首先要建立正面的企業文化及主管的領導，員工才能有安全感、願意把真話講出來。黃學長分享到：「現代化企業經營必須集結眾人，團隊才会有更強的力量、才能更好地發揮，於是我們才可以說：『我們永遠比我一個人更強大』。就是因為有更多比你更厲害的人願意結合在一起，讓團隊更好，這個組織才可以更好。」

此外，企業也要有能力控管創新風險，及容忍創新路上必然的失敗。「有時候同仁創新失敗，我們也覺得沒有關係，只要這個代價是我們可以控制的，我們就能夠從失敗裡學習到很多未來創新的基礎，這個叫『智慧型的失敗』。我們甚至應該要把失敗這個字眼改成：『我們做了多方的嘗試』，不要把它汙名化。」黃學長強調。

董事長對金融業面對數位轉型的看法

「就金融業而言，我們無所畏懼，只能把我們自己做的更好。」

數位科技改變了各行各業的經營模式，為了因應數位化浪潮，玉山金控成立一隻「科技聯隊」，總數超過一千三百人。黃學長也親自參與數位轉型過程，以更深入了解並滿足顧客需求。董事長提到，其實借貸行為由來已久，並不是銀行的專利，面對無人化審查貸款、Buy now pay later (BNPL) 等等潮流，玉山也推出了多樣數位小額信貸工具—只要符合法令規定，一分鐘就可以完成審核、發放貸款。此外，以買賣外匯來說，只要在線上執行三秒鐘過程，就可以完成交易，玉山銀行有多達99%的外匯買賣，都是在網路上進行。「這就是我們為什麼要推動數位化，因為要讓顧客不管在身處、不管何時都能操作，提供給顧客最大的方便。」

以借貸業務為例，AI有辦法取代人類嗎？」面對筆者提問，黃學長笑著回答：

「有人常說AI會搶走許多工作，其實我們應該更進一步解釋，未來是『能夠運用AI的人，取代那些不會運用AI的人』」。「如果你擁有高附加價值，運用思考力跟創造力，再善用科學工具，這樣的人才競爭力就很強。」清華大學在各方面都提供了充足的資源，而我們應該要努力了解並運用科技，提升競爭力。

我們身處在全面數位化大浪潮的時代。對於個人而言，數位科技是不可或缺的技能；對於企業而言，則需要融入數位化轉型，以適應不斷變化的市場需求。面對數位化浪潮，只有持續學習和創新才能迎接未來的挑戰。從黃學長的經營理念中，除了感受到他對科技、對創新的重視，其對玉山、對同仁、客戶、昔日好友及對母校的感情，在人際關係逐漸疏遠的現在卻更是珍貴。

Q：請問董事長生涯歷程中印象最深刻的事情

1992年我進入玉山銀行服務，這是我人生第一份工作，也是到目前唯一一份工作。我印象最深刻的就是2008年，那一年我進入玉山十六年，四十三歲，正式成為玉山金控總經理。7月接任總經理當然很惶恐，一方面也很高興。想不到2008年9月，也就是我成為總經理兩個月之後，就發生金融海嘯。當時玉山金控其實各方面表現也都不錯，但是大環境的氣氛很恐慌，我剛接任的時候股價大概是16塊多，市值大概將近6百億元。但是等到2008年的11月、12月，只剩下6塊錢，市值大概只剩2百多億、各方面業務也都受到影響。其實那時候自己內心很惶恐，也不斷思考到底應該怎麼做。當時創辦人黃永仁先生告訴我：「遇到金融海嘯也不是我們的錯，但是終究整個金控市值往下掉了、獲利受到重大影響。身為一個領導者，我們必須要負起責任，所以雖然我剛剛擔任總經理，但是我們決定，當年度年終獎金全部歸零、月薪各自減20%、副總減薪約10%、經理級減薪5%，但是一般的基層同仁盡量不要讓他受到影響。」這也是我學到很重要的一課：當你身為一個領導人或經營階層時，發生了很大的挑戰，你必須有勇氣去承擔起來，而且就從自己做起，盡量不要讓同仁受到太大影響。但是相對來講，當一個企業經營得非常好，也不要驕傲，要打開窗子看看，是外面這麼多很辛苦又有專業同仁的貢獻才對，應該把功勞都歸屬於他們，一定要好好的感謝他們。我覺得這是我人生歷程裡學到很重要的一課。

從金融海嘯過後，玉山金控各方面的業務績效，在很短時間裡變得比以前更好。有人說：「Joseph你很厲害哦，金融海嘯後你們馬上就跑的很快」。其實我自己事後回想：當遇到一個最大的挫折，如果你在那個地方就停止了，這個最低點大概就是你人生、你職涯的終點。但是如果你能夠挺得過去，那個地方就是你的起點。所以有時候我想這可能是一個偽裝的祝福吧！所以我後來也經常在警惕我自己：當你遇到重大困難，好好思考一下，挺過去之後，可能又是一個新局面。我也覺得這可以給同學們一點勉勵，當你正遇到很大的困難，我們總是會有煩惱、總是會有心煩的時候，不過就讓自己冷靜一下。如果能夠渡過這個挑戰，很可能就是你一個新起點、新成長的開始。



清華大學經濟所畢業的王軍龍學長，在光電半導體產業從基層的業務工程師做起，一路當上公司副總經理，現在他同時擔任經濟系校友會會長，本期電子報特別專訪王軍龍學長，邀請學長分享這一路上充滿轉折的心路歷程。以下是專訪重點整理：

111學年度科管院傑出校友專訪- 經濟系王軍龍學長



作者：蕭博鴻

看對趨勢，就是正確的方向

我碩士就讀經濟，畢業之後進入光電半導體業，這一點可能跟我個人的人格特質有關吧！因為那時候就是喜歡跟同儕不一樣，也清楚知道自己可能不適合做研究，不適合坐在辦公室，所以我就想跨入科技業。當初會跨入科技業有一個最主要的因素是，當年整個電子產業蓬勃發展，我想如果有機會可以進入半導體產業，那應該是一個不錯的發展機會。

看對趨勢，在趨勢帶動的公司發展，就是正確的方向

回頭看，我認為當初在學校你主修什麼並不會限制你未來的發展，只要你出來一邊做一邊學，交流、成長都會更快，所以關鍵還是在個人態度。只要選對趨勢，在趨勢帶動的行業發展，哪怕這家公司倒了，你還有同業B公司可以做，而且你的專業知識、能力，通常是其他公司需要的，所以我一直鼓勵學弟妹及其他後進說，盡可能選擇在趨勢「正確」的產業去工作。

勇敢於發問

但別忘了，進入公司後才是挑戰的開始。以我自己為例，一開始我對半導體產業完全不熟悉。除了參加清大的自強基金會，廣為學習半導體製程累積實際經驗，同時我利用每個週末，自發到公司研讀電子時報、工商時報、經濟日報，並且練習做產業簡報，從中快速累積產業知識。因為當年Google還沒這麼普遍，網路上免費的資源並不多，在這樣的情況之下，因為我有願意溝通的身段與誠意，我如果有不懂就會問學長，問同儕、前輩甚至客戶，讓我很快速的累積這方面的產業知識及技術能力。

問問題是讓你很快學習的方式，你會問問題，同時你也可以學習判斷，得到的答案合不合理。在這樣互動過程當中，你會了解這是不是你未來要深度發展的領域。

決定進入半導體產業工作後，開始認真思考：「我能做什麼？是做採購嗎？做經濟分析嗎？」後來我覺得做業務最好，因為業務可以把東西賣出去，價值最容易呈現，以及被客觀衡量。雖然我不會研發、畫設計圖，但在拜訪客戶之前，我一定把對方的背景及產業動態弄清楚，所以我並不只是登門去強力推銷，而是從閒話家常開始，聊他們的公司，聊這個產業，讓他覺得我是一個具有業內知識的人，因為聽到我一些有趣的話題，也願意跟我聊更多，所以其實我跟客戶到最後都變成朋友，而不是只有純粹客戶關係而已，也因為客戶願意跟我分享，我就真正掌握客戶的痛點在什麼地方。

如果是沒有技術背景的同學，想要進入半導體產業，我會強烈建議從業務開始做，因為你就會像一塊海綿，什麼事務、知識都值得你吸收，你從業務看到更多面向，你也會更了解這個市場。

人生先不要設定多遠大的目標，先設定階段性目標

工作並不是人生全部，它也只是一部分。當我在新竹工作的時候，我突然得了一個怪病，右肩膀舉不起來，醫師看診時只跟我講一句話：「王先生，你這個可能是漸凍症」，我心裡當時真是萬念俱灰！後來醫生檢查不出原因，我就只好吃類固醇，吃了八到十年，這樣一段長時間，因為得了這個莫名其妙的怪病，我人生觀是沒有改變，但是我工作和安排生活的作法改變了，我告訴自己，人生先不要設定多遠大的目標，不妨調整為階段性目標，一步步落實階段性目標，反而能讓自己更加循序漸進，這種心態也讓我在做業務在學習的過程當中得到更好效果。

保持一個感恩的心，盡自己的能力幫助周遭的人

我跟清華的緣份很深厚。後來參加清華月涵學校，讓我多了機會認識其他不同系級的校友，也因為莊慧玲老師邀請我回來加入科管院厚德會，後來我成為科管院企業導師，認識了前任系友會會長吳兆慶學長，他就邀請我接任新任會長職務。我想如果把經濟系歷年來三千七百多個校友建立一個平台，讓大家可以互動，同時也讓在校生學弟妹知道有很多校友是可諮詢的對象，那我覺得應該是一件很有意義的事情，我就答應承接了。

剛好藉這個機會，讓更多在校生知道，我們校友是很願意來交流，提供工作資訊，或是釐清觀念，我們校友會現在每年四月底左右會舉辦「校友回娘家」的活動，每年春節之後都有一個春酒宴席，我們都歡迎在校生來參加。此外，針對經濟系在校生，廖肇寧主任也有開了一門課，在禮拜三的中午，我們會邀請八個系友回來講課，背景包括在台積電、花旗銀行、或金融投資的系友，像做Podcast的知名主持人敏迪選讀也是其中之一，讓這八個不同經歷的學長姐，跟你分享他職涯的經歷。

保持感恩的心，很多事情你就不會過度比較，就不會產生得失心，當你樂於助人，慢慢會形成正向循環，你就會覺得你的人生是很溫暖的

清華大學也預計推出「明燈計畫」，這是一個線上的輔助方案，任何一個在校生，不管是有感情問題，功課問題或者對未來迷惘，不曉得怎麼去設定志向，種種疑難雜症、難以啟齒的問題，都可以在線上登錄，校方會安排適當的校友來幫你解決問題，所以當學校找我來當明燈計畫的引路人，我非常樂意，因為我也受到很多師長同學的照顧，在工作的時候，其實一路上有很多疑難雜症，當遇到校友的時候，真的是感到「人不親土親」，就很感謝當年有這麼多前輩們對我特別照顧，所以我對學弟妹也抱持一樣回饋的心情。我認為這樣的明燈計畫，把校友累積在職場、人生的大量經驗，願意花時間針對在校生的問題來做一對一交流，我覺得真的很棒！。

時間在哪裡，成就在哪裡


把事情做到120分，不是只有60分或100分，你做得更好，你的機會就來了

把事情做對，這就是所謂的「當責」(accountability)，當責不是只是盡到本分而已，而是把它做得更好，多做一點點，更加累積你的專業水準。當這家公司有其他機會的時候，通常他會先想到你，機會就是這樣得來的。

最後給大學生們一段勉勵，時代一直在改變，機會一直都存在，人生很長，建議學弟妹要勇敢追夢、大膽去追求，遇到挫折、不愉快，就去睡個覺，醒來再重新出發，多多與人互動，除了念書、上網之外，我鼓勵多跟人互動，因為在跟人互動的過程當中你就會覺得自己的溫度也上升了。

經濟系校友會相關諮詢歡迎聯繫王軍龍學長：

victorwang1223@gmail.com



活動預告

- 2023 上半年度孫運璿科技講座演講，晚上 7:00~9:00，台積館 1 樓孫運璿演講廳，歡迎踴躍報名 <https://sunspeech.site.nthu.edu.tw/>

時間	講題	講者	公司與職稱
4 月 13 日 (四)7-9 點	企業 ESG- An Operational and Strategic Approach	苗豐強	聯華神通集團董事長 中華民國全國工業總會理事長
4 月 20 日 (四)7-9 點	我的斜槓人生-從電機工程教授到電影導演	王正方	知名導演
4 月 25 日 (二)7-9 點	現代央行的基礎：信任	李怡庭	中研院院士/台大經濟系教授
5 月 04 日 (四)7-9 點	衛生行政有感	李龍騰	仁濟醫院院長、前衛生署副署長、台灣老年學暨老年醫學會理事長

- 2023/04/15 晚上 19:30-21:00 於台積館 1 樓孫運璿演講廳舉辦科管院音樂會。
- 2023/04/22 經濟系、科管院學士班、科管所辦理系/所友回娘家校慶活動。
- 2023.10.28-30 由科管所在台積館主辦 TFSC 國際研討會，有六大國際期刊(包含三個 SSCI 及三個 Econlit)專刊及兩個 TSSC 專刊。會議及投稿網址為:www.tfsc2023.org
- MFB 預計於 2023/3/23-3/26 至日本產業技術綜合研究所進行移地教學。
- MBA 預計於 2023/4/2-4/6 至泰國朱拉隆功大學進行移地教學。
- EMBA 預計於 2023/5/9-5/17 至美國德州進行移地教學。
- Dual EMBA 預計於 2023/5/12 至美國 UTA 參加畢業典禮。
- EMBA 境外班 112 學年度招生簡章預計於 2023/3/20 公告，6/8-6/21 網路報名。

國際事務

- 完成新加坡管理大學資訊學院「雙碩士雙聯合作計畫」續約。
- 2023 春-外籍生舊生獎學金本院共 2 件申請，送全球處審查。
- 111 學年度下學期陸生獎學金本院共 19 件申請，送教務處審查。
- 2023 秋-院級交換生計畫申請至 3/31 止。
- 2023/4/20 新加坡管理大學擬拜訪本院並舉辦招生說明會及秋季班入學面試。

學生職涯發展 Student Career Development

- 2023/03/09 澳帝華期貨徵才說明會。
- 2023/03/13 國泰世華徵才說明會。
- 2023/03/24 PwC職涯講座。
- 2023/04/24 羅士傑醫師職涯講座。
- 2023/05/11 1111人力銀行職涯講座。

6. 2023/05/29企業導師成果發表。

跨領域研究辦公室 Interdisciplinary Research

1. 許博炫老師即將於 2023/3/24 線上舉辦第 26 屆台灣創新經濟暨創業國際研討會，邀請義大利比薩大學經濟暨管理學教授 Professor Elisa Giuliani 線上主講 'Is Innovation Optimism Overrated?'，此外另有六位國際學者分享。
(<https://oir.site.nthu.edu.tw/p/406-1487-220373,r7736.php>)
2. Spring 2023 科管院教師邀請共同作者來訪獎助與 2023 科管院博士生訪問國際名校增能獎助皆於 3 月初申請截止，審核結果將於 3 月底公布。
3. 科管院補助教師出國演講每位教師每年至多可申請二次，迄今已共獎助了 3 人次。
4. 2023 科管院鼓勵投稿頂尖期刊即日起開放申請，4/7 截止申請。

教師榮譽獎項 Roll of Honor- Faculty

1. 計財系暨玉山學者許博炫教授，榮獲國科會 111 年度傑出研究獎。
2. 計財系許博炫教授、服科所徐茉莉特聘教授、服科所雷松亞特聘教授，榮獲 111 學年度玉山學術獎。
3. 科管所張淑珍博士、李傳楷副教授、洪世章教授於《管理學報》之論文〈必也正名乎：中國網路小額信貸的個案分析〉，榮獲「第十三屆聯電經營管理論文傑出獎」！
4. 科法所在世界衛生組織所贊助之新冠判決計畫（covid-19 litigation project）之年度會議上，與世界知名公衛領域法學院並列。
5. 科法所高銘志教授與德國阿登納基金會亞洲法制計畫合作編輯全球第一本針對新冠判決之英文專書。

學生榮譽獎項 Roll of Honor- Students

1. 科法所榮譽：
 - (1)110 級甲組李宥德同學榮獲 2022 年理律盃模擬法庭辯論賽「優良辯士獎」。
 - (2)碩一莊雅筑、魏立茜、碩二劉子菱同學參加第 13 屆校際國際人道法模擬法庭競賽榮獲第四名。
 - (3)105 甲林重達、107 乙何宣逸、109 甲洪國智及 107 學士後江沅庭律師高考及格。
 - (4)107 級畢業校友葉承偉獲得 2022 年智慧財產權論文獎學金佳作。
 - (5)101 甲校友陳思翰獲選美國網路教育基金會網路法與政策鑄造坊 Internet Law & Policy Foundry 第五屆學人代表(Junior Fellow)。

校友榮譽獎項 Roll of Honor- Alumni

1. 經濟系 86 級王軍龍學長、本所 91 級甲組劉偉立學長，榮獲科管院 111 學年度「傑出校友獎」。

訪問學者

2023/02/01~2023/7/31 經濟系劉瑞華老師邀請曾任杭州湖畔大學講座教授、山西農業大學信息學院特聘教授，目前為獨立學者的蘇小和教授來訪。Email：suxiaohe@gmail.com，歡迎師生多多交流。

重要紀事 Important Events

1. 2022/12 科管院學士班國際學程系學會成立及完成會長選舉。
2. 2023/3/7 學士班與國際學程學生會交流。
3. 2023/01/13 國立中山大學管理學術研究中心與國立清華大學科管所共同邀請著名策略管理學者 Dr. Charles Williams (Department of Management and Technology, Università Bocconi)蒞臨清大進行「Interdependence as Constraint and Capability: on the Hunt for Architectural Knowledge in Formula One Teams」。
4. 科管所「CEO 下午茶」：
 - (1)2023/03/01「CEO 下午茶」邀請 REWOOD 森林循環陳偉誠創辦人進行「思考商業模式為社會問題與生態永續找到解方」演講，深受學生好評。
 - (2)2023/03/25「CEO 下午茶」邀請選優科技 CEO 劉憶涵 Hannie 進行「從工人智慧到人工智慧：AI 創新應用談」演講。
5. 服科所演講活動：
 - (1)2022/11/30 書報討論演講：敏捷式開發於資訊產業的應用（台灣敏捷協會張昀煒總舵主）
 - (2)2022/12/6 學術演講：How well do laboratory-derived estimates of time preference predict real-world behaviors? Comparisons to four benchmarks. (Prof. Ye Li from UCR School of Business)
 - (3)2022/12/7 書報討論演講：邊做邊學的產品管理（Shopee 賴宜為 Product Manager）
 - (4)2022/12/14 書報討論演講：資料職涯養成路徑（KKday Irene PM Lead）
 - (5)2023/3/1 學術演講：Working with Agentic Information Systems: The Case of Digital Productivity Assistants (Prof. Yi-Te Chiu from Victoria University of Wellington)
 - (6)2023/3/2 學術演講：An empirical study of social media customer service (Dr. Huai-Tzu Cheng PhD candidate from Louisiana State University)
 - (7) 2022 俞國華系列講座：2022/12/22-Professor Minki Kim(KAIST College of Business)

6. 科法所學術演講、交流活動：

(1)2023/12/14英國牛津大學法學院 Matthew S. Erie 副教授演講：「The Beijing Effect: China's "Digital Silk Road" as Transnational Data Governance」。

(2)2022/12/16-17 與英國牛津大學法學院聯合舉辦：「亞際法研討會（Inter-Asian Law Workshop）」。

(3)2022/12/22 CIP 哥本哈根基礎建設基金台灣區法務長歐博翔博士演講：「綠色產業法規與法律人才需求：離岸風電開發商法務的觀點」。

(4) 2022/12/23 美國加州大學柏克萊分校法學院盧思薇博士候選人兼本所畢業校友演講：「正義的演算法：資訊隱私、人權保障與企業社會揭露」。

(5) 2023/3/2 日本明治大學法學部鈴木賢教授演講：「婚姻平權的司法邏輯——從對台日司法的比較視角」。

7. 2023/2/24 IMBA 國合會受獎生至台南參加文化之旅。

8. 2023/2/15-18 HBA/Dual EMBA 至金門進行移地教學。

9. 台積館 9 樓吸菸區撤除：因應菸害防治法修正，校園全面禁菸，於 2/16 撤除。

CHAIRMAN OF E.SUN FHC JOSEPH N.C HUANG INTERVIEW

AUTHOR: CHOU MI

Joseph N.C. Huang, currently the chairman of E.SUN FHC (E.SUN Financial Holding Co., Ltd.), graduated from the Department of Power Technical Engineering at National Tsing Hua University. In addition to being the youngest general manager of a financial holding company in Taiwan's history, Mr. Huang was also selected the “Best CEO in Asia Pacific” by The Asia Banker. This semester, Mr. Huang was seen returning to his alma mater, National Tsing Hua University, to teach a financial technology course. With his extensive hands-on experience, what will he share with us about his time as a student? With a background in engineering, why did he choose the financial sector?



The opportunity to enter the financial sector with a degree in science and technology

"It is very important for every individual to listen to their inner voice, find out what they like to do and which direction they want to take for future development."

Mr. Huang said that he considered himself to have good analytical skills and had always liked math from an early age. Growing up, he found it pleasing to interact with other people since he was able to learn a great deal in the process. So, he decided to continue his studies and pursue an MBA degree in the U.S. after graduating. On returning to Taiwan in 1992, Mr. Huang did not limit himself to finding a job based on his education. Instead, he was willing to try different areas. The main reason for him to join E.SUN Commercial Bank was that he felt he was well-respected during the interview and he was also intrigued by the banking industry where he could have opportunities for self-development as well.

After five or six years, and in addition to his professional growth, Mr. Huang became even more passionate about the financial sector. He was motivated to serve more people through the job and to contribute to not only the customers but also society. His mentality toward his work gradually changed from treating it as a "job" to a "business". When Mr. Huang took on the role as a general manager of the financial holding company, the "business" then became a "career". According to Mr. Huang, "Our hope is for E.SUN Commercial Bank to become the best bank, the best financial holding company, the employees' favorite, and the customers' favorite. And one day, become the favorite of Taiwan. Because we have envisioned this, we know it is worth it to exert even more of our time and effort."

Mr. Huang encourages students at Tsing Hua to find out what they take pride in, what they are good at, and not limit themselves when the opportunity knocks. It is an utterly important and truly blessed thing for everyone to be able to discover a career of their liking one day.

How do you fit teaching at your alma mater into your busy schedule?

“National Tsing Hua University means a lot to me. Now, I always try to make time to come back to campus to play ball with the students or just take to stroll in the Plum Garden. That’s because I feel that the four years I spent at the university was the most important journey in my life.” Mr. Huang sounded more spirited as he thought back on his university days and exclaimed: “I love playing table tennis! I actually practiced gymnastics at a young age and I was rather athletic. Then when I was in high school and university, I found passion in playing table tennis. I even served as the captain of the table tennis team at Tsing Hua” , Mr. Huang said. He mentioned that even though the team did not achieve exceptional results, he did end up becoming great friends with his teammates. Even to this day, we would still gather to play table tennis every year and bring our families to go on trips together. “I’m so grateful to have met them.” , Mr. Huang said emotionally.

For Mr. Huang, emotions run deep when it comes to his alma mater. He often thinks that it would be very meaningful for him if he could give back to his alma mater with concrete actions or help out the new crops of students there. Besides, teaching students about the development of digital technology in the finance sector is also a way to demonstrate corporate social responsibility. Meanwhile, Mr. Huang also hopes to spark students’ interest in the finance sector and become finance personnel in the future. Apart from giving back to the alma mater and sharing his knowledge in financial technology, the chairman is also keen on hearing the young students out. He said: “There is no doubt there is a gap between each generation because we grew up in different environments. Take myself for example, I grew up in the countryside where I ran around in the fields every day, digging up sweet potatoes and baking them. My child grew up in Taipei City. He’s been living in a condo since he was little where mobile phones and computers are what he looks at every day. I often think about how my child would still turn out to be different from me even when he is carrying my genes. There is a gap between my child and me, just like there is a gap between each generation, making it necessary for us to learn from each other through communication. Therefore, I believe this is a great opportunity for me to come to CTM and meet the students here where we can all learn from each other.”

Chairman Huang's business philosophy

Mr. Huang believes that a company should first establish its goals and vision as it looks into the long-term development and sustainability. Taking E.SUN FHC for example, Mr. Huang said: "We strive to become a world-class bank. In ten years, we hope to become a top choice for banking in Asia. And after establishing our presence in Asia, we aim to become the best bank in Asia. Goals should be set for each stage as we gradually achieve our vision."

In addition, companies should be customer-oriented, providing valuable services and establishing good customer experiences. Mr. Huang further pointed out that since most services are performed by employees, the employees also play a crucial part. Employees should feel secure enough so they are willing to tell you their true opinions and make efforts with the company. If employees can be integrated with the company's business philosophy and values, the company will be able to continue its development. How do we inject corporate values into employees and convey the spirit of E.SUN to customers?

According to Mr. Huang: "First, employees must feel safe and supervisors must be able to take in what employees have to say. An honest advice is sometimes unpleasant to hear. If supervisors get mad and say 'stop taking!' when they hear something they don't like, no employees would dare to share their opinions in front of you. Therefore, it is very important for supervisors to set an example and listen attentively."

"We are in an era of specialization and division of labor, where integration is the key to success. As a supervisor or leader, you must integrate the expertise of others in order to achieve corporate objectives. I believe that this will give our colleagues a sense of respect for themselves as well as their professionalism."

Mr. Huang also said that the past ideas of supervisors were that they must know everything to be able to answer any questions and must be professional in all aspects in order to convince people. Where the industry has evolved into an era of high division of labor, integration is the key for leading the team to victory. Based on this, companies should first build a positive corporate culture and leadership in order for employees to feel safe and share their honest opinions. Mr. Huang continued: “Modernized business management must be able to cohere their employees with their business philosophy so that the teams are stronger and better at delivering results. Only then can we say: ‘We are stronger together than we are alone’ . When you are in a team with people who are better than you, the team will be able to accomplish more, resulting in a greater organization.”

In addition, a company must have the ability to control innovation risks and tolerate the inevitable failures along the path to innovation. “Occasionally our colleagues may fail after attempting new things, and we feel that it is perfectly fine as long as the consequence is within control. From failures, we often learn a lot as the basis for future innovation. This is called ‘smart failure’ . We should even change the word ‘failure’ to: ‘we made many attempts’ instead of stigmatizing it.” Mr. Huang emphasized.

Chairman's view on the financial sector facing digital transformation

“For those of us in the financial sector, we have nothing to fear and we can only push ourselves to do better.”

Digital technology has changed how businesses are run. In a bid to respond to the digitalization wave, E.SUN FHC has formed a “Technology Team” consisting of more than 1,300 employees. Mr. Huang personally participated in the process of digital transformation, making him more aware of customer needs and how to fulfill them. According to the chairman, the practice of lending has been around for a long time and it isn’t limited to only the banks. Alongside trends such as AI reviewed loans and buy now pay later (BNPL), E.SUN has introduced a variety of digital credit tools for small loans - as long as a loan is in line with laws and regulations, the review process can be completed in under one minute before the loan granted. Additionally, on the subject of foreign exchange, a transaction can be completed through online banking in three seconds. Over 99% of all foreign exchange transactions at E.SUN are performed online. “This is why we promote digitalization as we make it easy for customers to operate at any time wherever they are, providing them maximum convenience.”

“Take the loan business as an example, can AI replace humans?” When asked, Mr. Huang smiled and replied: “People often say that AI will take away many job opportunities, but we should actually elaborate it further – ‘In the future, people who know how to utilize AI will replace the ones who do not’ .” “If you have much more to offer, your thinking and creativity can be combined with scientific tools, making you stand out among others.” The National Tsing Hua University provides abundant resources in all areas. We must increase our competitiveness by learning more about and making good use of technology as

we are now in an era of total digitalization. While digital technology is an indispensable skill for individuals, digital transformation for companies is necessary for them to adapt to the ever-changing market demands. In response to the wave of digitalization, we must continue to learn and innovate to overcome future challenges. In Mr. Huang's business philosophy, we could feel his strong emphasis on technology and innovation. As well as this, he also cares deeply about E.SUN, colleagues, customers, friends, and his alma mater, which seems even more precious as relationships these days do not tend to grow apart.

Q: What do you remember most about your career as chairman?

I joined E.SUN in 1992. This is my first and only job so far. It was 2008, into my 16th year at E.SUN. I was 43 years old and officially became the general manager of E.SUN FHC. Aside from being pleased with myself, I was also terrified when I took on the job in July. Then in September 2008, 2 months after I became the general manager, a financial crisis occurred. At the time, E.SUN FHC was doing very well in all aspects but the atmosphere in the market was intense. When I took on the job, the company's stock price was around NT\$16, with a market value of approximately NT\$60 billion. But in November or December 2008, the company's stock price dropped to NT\$6, with a remaining market value of approximately NT\$20 billion where many business units of the company were badly affected. Deep down, I was frightened and kept thinking about the next move. At the time, the founder, Mr. Huang Yung-Jen, said to me: “It is not our fault to encounter such financial crisis but the market value of our financial holding indeed dropped and our profits have been significantly affected.” We must take on the responsibility as a leader. Although I had only recently been made the general manager, we agreed that we would take zero year-end bonus and a monthly pay cut of 20%, 10% for vice general managers, and 5% for the managerial staff that year. However, we should do our best to not affect the salaries of our regular employees.

This was a very important lesson that I learned: As a leader or management staff, you must have the courage to shoulder the responsibility in the event of such huge challenge, and try your best to not let it affect other colleagues too much. Relatively speaking, do not be overconfident if your company is performing well. You should take a look at those around you and be thankful for the hard work and contributions made by the professional colleagues and that the success should be credited to them. I feel that this was a very important lesson I learned in my life.

After the setback, the business performance of E.SUN FHC improved drastically in a short time, even better than before the financial crisis. Some people said to me: “You’ re incredible, Joseph. You bounced back so quickly after the financial crisis.” I actually thought to myself afterwards: If you stop immediately at the point where you encounter the biggest setback ever, this lowest point would probably be the end of your life and career. On the contrary, if you’ re able to pull through, the setback will then become your starting point. So, I sometimes think that this might’ ve been a blessing in disguise! I often remind myself afterwards that: When I encounter a major setback, I must take my time to think through it. I might be able to break fresh ground after I pull through it. I would also like to encourage the students here. When you encounter a huge challenge, it’ s inevitable that you feel upset and annoyed. It may be a good idea to take your time to calm yourself. If you can pull through the challenge, this may be a brand-new start for you as a whole new chapter awaits.[1]

Graduating from the Department of Economics, Victor Wang began his career as a grassroots sales engineer in the opto-electronics semiconductor industry and has worked his way up to become the company's vice general manager. In this issue, we have invited Mr. Wang, the president of the Department of Economics Alumni Association, to share his journey with us. The following are highlights of the interview:

Interview of Victor Wang

Author: Hsiao Po-Hung



FOLLOWING THE RIGHT TREND WILL LEAD YOU IN THE RIGHT DIRECTION

I studied economics for my master's degree and went to work for an opto-electronics semiconductor company straight after graduation. I think this probably had something to do with my personality traits I knew I wanted to be different from my peers and I was well aware I was not cut out for doing research, or sitting in an office. Based on this, I joined the technology sector. One of the most important factors was that the electronics sector was booming at the time. I thought it would be an amazing development for me if I had an opportunity to work in the semiconductor industry.

Being right about the trend and working in a trend-driven company will lead you in the right direction

Now that I am looking back, I think what you major in at school does not limit you for future opportunities. As long as you learn as you work, you will be able to engage and grow more and faster. If you choose the right trend and work in a trend-driven sector, you will have job opportunities lined up for you even if the company you work for closes as other companies crave professional knowledge and capabilities. Hence, I always encourage people to look for the right "trend".


Ask questions

Let us not forget, a challenge begins when you start working. Take myself for example, I knew nothing about the semiconductor industry in the beginning. Apart from joining in NTHU's Tze-Chiang Foundation of Science & Technology to learn more about the semiconductor process and to accumulate experience, I took the initiative to go to the company every weekend to study the DigiTimes, Commercial Times, and Economic Daily News. I also started to practice making industry presentations to quickly accumulate industry knowledge. Google was not as commonplace back in the day and not many free resources were available online. Because I was enthusiastic about learning, my seniors, peers and event clients were happy to answer whatever questions I had, allowing me to quickly gain industry knowledge and technical skills.

Asking questions is the best way for you to learn quickly. You ask questions and you make judgments about whether the answer is reasonable. During this interactive process, you will see a clear picture if this is an area for you to develop deeply in the future.

After I joined the semiconductor industry, I began to wonder: "What can I do? Procurement? Economic analysis?" After analysis, I decided that being a sales representative was best for me as the value of any product is best presented and measured objectively when you sell something. Although I know nothing about R&D or drawing designs, I always make sure I know everything about my clients, including their background and industry dynamics, before paying them a visit so as to not impose a hard sell on them. I always have a chat with my clients, about their company and the industry, making them aware of my industry-wide knowledge. When a client finds a topic interesting, they will want to share more with me. Because of this simple approach, I have made friends with many of my clients and the more they share with me the more I know about their pain points.

If you wish to work in the semiconductor industry but have no technical background, I strongly suggest that you start from working as a sales representative, as it will allow you to act like a sponge, absorbing all the knowledge from the industry. From working as a sales representative, you will get to see more of the sector and learn more about markets.



Stop setting big goals for your life—concentrate on phased objectives

A job is not your entire life, it is only a part of it. When I was working in Hsinchu, I had this strange condition where I could not lift my shoulder. My doctor said:

“You may have motor neuron disease.” My world collapsed. The doctor could not find any other symptoms so he prescribed steroids. Just like that, I was taking steroids for 8 to 10 years because he told me I had MND. My perspectives towards life did not change, but I did make adjustments between my work and personal lives. I told myself that I should not set long-term goals, but concentrate on phased objectives that could be achieved gradually. This mindset has allowed me to get better results in the process of learning as a sales representative.

Be grateful and do your utmost for those in need

I have a deep connection with NTHU. Enrolling in NTHU's Yuehan School granted me the opportunity to meet students from different departments. I met Mr. Wu Chao-ching, former president of the Alumni Association, after I was invited back by Ms. Chuang Hwei-lin to join the CTM's Hou De Association. I then became a mentor to CTM's Membership Program. Mr. Wu then asked me if I would take over as the new president. I thought it would make a difference if an interactive platform was built for over 3,700 alumni of the Department of Economics of whom the students can ask questions. Based on this idea, I agreed to take on the job.

With this interview, it should be made known to the CTM students that alumni are more than happy to come into the school to exchange information on jobs or clarify ideas. CTM students are welcome to take part in the annual “Alumni Visit” at the end of April, held by the Alumni Association, as well as the annual Spring Festival meal. Aside from this, Director Liao Chao-ning has offered a class taught by eight alumni for students of the Department of Economics every Wednesday at noon. These alumni have backgrounds working for TSMC, Citibank, or in finance and investment. The well-known Podcaster Mindi is amongst these alumni.

Being grateful means you will not be overly comparative or competitive. You form a positive circle when you offer a hand to others and in return you feel the warmth in life.

NTHU is in the process of launching the “Bright Light Program” , an online support platform. This is available to all NTHU students that submit an online form for any type of problem, whether that is regarding their relationships, homework, future direction, or any questions they find difficult to ask. After submitting a form, NTHU will find an appropriate alumnus to help solve the problem. When NTHU came to me to initiate this Program, I was more than happy to do so, as I recalled the help I received from instructors and peers. There were countless problems I have had to encounter at work. When I meet someone who has also graduated from NTHU, I always think back to the help I received at school and that sense of gratitude remains. Therefore, I would also like to give back to my alma mater. The Bright Light Program is fantastic as it centers on a one-on-one conversation with students targeting their problems together with an alumnus who is able to help with their experiences in the workplace or in life


Where your time is spent is where your accomplishments lie

Give your all and your opportunity will come.

Doing things right is so-called “accountability”. Accountability means you should not just play your part, but do it better and a little more. This will help you accumulate your professional standards. When you outshine others, you will be the first one that springs to the mind of anyone looking for new recruits. This is how opportunities come.

Finally, I would like to give some encouragement to the students. In these changing times, there will be new opportunities awaiting. Your life is what you make of it, and I recommend you all to be brave and pursue your dreams. When there are setbacks or frustrations in life, have a good night’s sleep and try again the next day. Besides studying and surfing the net, try and interact with people as this will often bring out the best in you.

For questions regarding the Department of Economics Alumni Association, please contact Victor Wang:
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Upcoming Events

1. <https://sunspeech.site.nthu.edu.tw/>

Spring 2023 Sun Speech Series registration starts now:

<i>Time</i>	Topic	Speaker	Title
<i>Apr. 13 7-9 pm</i>	ESG- An Operational and Strategic Approach	Matthew Miao	Chairman of MITAC-SYNNEX Group / President of the Chinese National Federation of Industries
<i>Apr. 20 7-9 pm</i>	My Life as a Slashie-from a Professor of Electrical Engineering to a Film Director	Peter Wang	Film Director
<i>Apr. 25 7-9 pm</i>	The Core of a Modern Central Bank: Trust	Yiting Li	Academia Sinica Academician / NTU Distinguished Professor
<i>May 4 7-9 pm</i>	Some Thoughts on Health Administration	Longteng Li	Superintendent of Ren-Ji Hospital / Former Deputy Director of the Department of Health / President of Taiwan Association of Gerontology and Geriatrics

2.CTM College Concert will be held on April 15 at 7.30 pm at Sun Yun-Suan Lecture Hall. °

3.ECON, IPMT, and TM are holding Alumni Homecoming events on 4/22.

4.ITM will host the 2023 TFSC Special Conference from October 28 to 30, 2023. For detailed information please visit www.tfsc2023.org.

5.The MFB International Education Program will be held at National Institute of Advanced Industrial Science and Technology (AIST), Japan, from 3/23 to 3/26, 2023.

6.The MBA International Education Program will be held at Chulalongkorn University, Thailand, from 4/2 to 4/6, 2023.

7.The EMBA International Education Program will be held at Texas from 5/9 to 5/17, 2023.

8. ° The Dual EMBA is scheduled to attend the graduation ceremony at UTA in the USA on 2023/5/12.

9. The 2023/2024 EMBA Overseas Programs Admissions is scheduled to be announced on 2023/3/20 with online registration from 6/8-6/21.

International Affairs

1. Completed the renewal of the Dual Master's Degree Program agreement with the

School of Information Technology, Singapore Management University.

2. Two applications for the Spring 2023 International Student Scholarship were submitted to the Global Affairs Office for review.
3. 19 applications for the Spring 2023 Mainland Student Scholarships were sent to the Academic Affairs Office for review.
4. The applications for Fall 2023 – CTM Student Exchange Programs will close on 3/31..
5. Singapore Management University (SMU) will visit CTM and hold an admissions briefing and interviews for the semester of Fall 2023 on 2023/4/20.

Student Career Development

1. 3/9: Optiver Employee Recruitment Session
2. 3/13: Cathay United Bank Employee Recruitment Session
3. 3/24: PwC Career Talk
4. 4/24: Career Talk by Shih-Jie Luo M.D.
5. 5/11: 1111 Job Bank Career Talk
6. 5/29: CTM Career Mentor Program Performance Presentation

Interdisciplinary Research

1. Prof. Po-Hsuan Hsu will co-host the 26th Taiwan Symposium on Innovation Economics and Entrepreneurship virtually on Friday, March 24, 2023, featuring the keynote by Professor Elisa Giuliani titled 'Is Innovation Optimism Overrated?' We'll also have other six presentation sessions by international scholars.
2. Call for application of Spring 2023 CTM Travel Grant for Inviting Coauthor to Visit and for 2023 CTM Travel Grant for Ph.D. Students' Overseas Visiting are both closed in early March, and the result will be announced by the end of March.
3. The fund of CTM Subsidy for Lectures at Overseas Institutes can support each teacher up to 2 applications a year. This fund has subsidized three applications so far since it's established.
4. Applications for the 2023 CTM Award of Top Journal Submissions (R&R) are open now until April 7th, 2023.

Roll of Honor- Faculty

1. QF Prof. Po-Hsuan Hsu is granted the 2022 NSTC Outstanding Research Award.
2. QF Prof. Po-Hsuan Hsu, ISS Prof. Galit Shmueli and Soumya Ray are listed the 2022 E.Sun Academic Awardees.
3. The paper coauthored by ITM Dr. Shu-Chen Chang, Prof. Chuan-Kai Lee and Prof. Shi-

Chang Hung titled 'Must Be Framed to Legitimize: A New Venture in the Chinese Peer-to-Peer Lending Industry' has won the 13th UMC Best Paper Award.

4. LST was listed in the same ranking as the world's leading law schools in the field of public health at the annual meeting of the covid-19 litigation project sponsored by the World Health Organization.

5. LST Prof. Ming-Zhi Gao co-edited the world's first book on the Covid-19 judgments in English with the Konrad Adenauer Stiftung Rule of Law Programme Asia in German.

Roll of Honor- Students

1.LST student You-De Lee had won the 2022 Lee and Li Foundation Moot Court Competition Excellent Debater Award.

2.LST students Ya-Zhu Zhuang, Li-Qian Wei and Zi-Ling Liu took part in the 13th International Humanitarian Law Moot, an inter-university competition for Taiwan, and won the 4th place.

3.LST students Chung-Da Lin, Yi-Hsuan Ho, Guo-Zhi Hong, and Yuan-Ting Jiang from the Bachelor's Degree Further Study Program have passed the Bar Exam.

4.LST alumnus Cheng-Wei Ye has won the honorable mention of the 2022 APIPA Paper Scholarship.

5.LST alumnus Si-Han Chen is selected as the Junior Fellow of Internet Law & Policy Foundry in the USA.

Roll of Honor- Alumni

1.2022 CTM Outstanding Alumni are awarded to Jun-Long Wang and Wei-Li Liu.

Visiting Scholar

Professor SU Xiaohu, a former Chair Professor at Hupan University in Hangzhou and a Distinguished Professor at the College of Information Science and Engineering, Shanxi Agricultural University, and currently an independent scholar, was hosted by Prof. Ruey-Hua Liu at the Department of Economics from Feb. to July, 2023. His email is:suxiaohe@gmail.com. Any idea exchanges with the visiting scholar is welcomed.

Important Events

1. IBBA Students Association was established in Dec. 2022.

2.IPMT students had a sharing session with IBBA Student Association on Mar. 7.

3.1/13: ITM co-hosted the talk by Dr. Charles Williams (Department of Management

and Technology, Università Bocconi) titled 'Interdependence as Constraint and Capability: on the Hunt for Architectural Knowledge in Formula One Teams' with National Sun Yat-sen University.

4. ITM CEO Afternoon Tea Talks:

3/1: REWOOD Founder, Mr. Chen Wei Cheng, gave a talk on 'Finding the Solutions to Social Problems and Ecological Sustainability from Business Models '.

3/25: Showhue Technology Founder, Yi-Han Liu, gave a talk on 'From Works to AI: the Application of AI'.

5. ISS Seminars Talks

- (1) 2022/11/30: Agile Community Taiwan Director Yun-Wei Chang: Agile Development in the Information Industry
- (2) 2022/12/6 : How well do laboratory-derived estimates of time preference predict real-world behaviors? Comparisons to four benchmarks. (Prof. Ye Li from UCR School of Business)
- (3) 2022/12/7: Learning by Doing Product Management (Shopee Product Manager Yi-Wei Lai)
- (4) 2022/12/14: Expanding Your Career Paths by Different Roles in Data Science (KKday Irene PM Lead)
- (5) 2023/3/1 : Working with Agentic Information Systems: The Case of Digital Productivity Assistants (Prof. Yi-Te Chiu from Victoria University of Wellington)
- (6) 2023/3/2 : An empirical study of social media customer service (Dr. Huai-Tzu Cheng PhD candidate from Louisiana State University)
- (7) 2022 : 2022/12/22-Professor Minki Kim(KAIST College of Business)

6. LST Seminar Talks and Events

- (1)2022/12/14: Assoc. Prof. Matthew S. Erie (University of Oxford) gave a talk on 'The Beijing Effect: China's "Digital Silk Road" as Transnational Data Governance'
- (2)2022/12/16-17: LST co-hosted the Inter-Asian Law Workshop with University of Oxford.
- (3)2022/12/22: CIP CLO, Bo-Xiang Ou, gave a talk on 'The need for legal talent in the green energy industry: a legal perspective from an offshore wind power developer'.
- (4) 2022/12/23: Law School at UC Berkeley PhD candidate, Si-Wei Lu, gave a talk on 'An Algorithm for Justice: Information Privacy, Human Rights Protection and Corporate Social Disclosure'.
- (5) 3/2: Prof. Suzuki Ken from the School of Law at Meiji University gave a talk on 'The Judicial Logic of Equal Rights in Marriage: A Comparative Perspective on the Administration of Justice in Taiwan and Japan'.

7.3/24: IMBA ICDF scholarship recipients went on a cultural trip to Tainan.

8.2/15-18: HBA/Dual EMBA held an International Education Program trip to Kinman.

9. In accordance with the On-campus Smoking Ban policy of the Tobacco Hazards Prevention Act, the 9F smoking area is abolished from Feb. 16, 2023.

The Visit and Talk at Tel Aviv University's Coller School of Management (Feb 7, 2023)

為提升國際知名度本院特設「補助教師出國演講辦法」補助現職專任教師在海外機構的公開演講（非國際會議之演講），服科所徐茉莉老師 112 年 2 月獲得補助。

To promote the international visibility of CTM NTHU, we will subsidize faculty members for making presentations in overseas institutes (not conference presentations) according to the regulations of CTM Subsidy for Giving Overseas Lectures in International Institutions. The recipient of the fund in February 2023 is ISS Distinguished Professor Galit Shmueli for her visit and talk at the **Tel Aviv University Coller School of Management (Feb.7, 2023)**. The following is her report on the trip.



I was invited by Dr. Inbal Yahav at Tel Aviv University's Coller School of Management to deliver a talk and visit the School in February. During my visit I had a busy schedule, meeting with many faculty members and with PhD students. I enjoyed discussing research interests and ideas, meeting old colleagues as well as new colleagues.

At 3pm, I delivered my talk entitled **How to "Improve" Prediction Using Behavior Modification** (<https://coller.tau.ac.il/events/marketing-seminar-07-2-23?gid=19>). The talk is based on work in collaboration with my colleague Ali Tafti from University of Chicago at Illinois and recently published in the International Journal on Forecasting (with three commentaries and a rejoinder). The audience included not only faculty members from Tel Aviv University, but also a few from Bar Ilan University who traveled especially for the talk. The audience asked interesting questions and we had a lively discussion.

After my seminar talk, I gave another 30-min presentation, as the Editor-in-Chief of the *INFORMS Journal on Data Science*. I introduced the journal to the audience, including its scope, focus, goal, and reviewing processes. My presentation was followed by Q&A.

I was invited to dinner at a trendy vegan restaurant in Tel Aviv, which I shared with three faculty members (Dr. Inbal Yahav -- right-most in the photo on the right -- was my PhD student many years ago!)

