

如何擇你所愛？淺談職涯選擇

How to Make Career Choices?

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科法所副教授兼職涯辦公室主任 陳宛妤



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發行人：科管院 林哲群院長

執行總編：科管院 盧妙卿

美編：陳依婕

編譯：黃玉婷

E-mail : ctm@my.nthu.edu.tw

網址 : <http://www.ctm.nthu.edu.tw/>



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科技法律研究所
陳宛妤副教授
兼職涯辦公室主任

很榮幸自2019年8月起，擔任學生職涯辦公室主任為科管院服務。過去常有同學找我討論生涯選擇，如學士班的同學面臨如何選專長？該繼續念研究所還是就業？科法所的同學則是面臨要不要考國考？先寫論文還是先準備國考等問題。回想自己的大學及研究所生涯，多少也曾有過同樣的疑惑，但幸運的是，過去的我似乎沒有太多的猶豫。雖然我的職涯也曾有所轉變，從律師轉向大學教授，但我始終相信自己的選擇。事後想想，這或許可以歸納出幾點原因：

(1) 基礎能力的建立：我的大學時代並沒有讓學生有太多彈性的課程規劃，當時雖然不見得對必修科目都感興趣，但也按部就班完成修課。事後發覺這些基礎科目不僅是知識的獲得，還有邏輯思維、觀點的建立，這是日後生涯選擇的基礎。

(2) 開放的態度、多面向的接觸：大三暑假，我曾在國際商務律師事務所實習兩個月，研三時，也曾到日本北海道大學交換一年，這些其實原本都不是在我的規劃之中，但持抱持著有機會去嘗試體驗的態度，事後來看這兩個經驗在我的職涯選擇上，扮演了決定性的角色，實習讓我看到商務律師非自己所愛，交換留學則開啟了我的學術之路。

(3) 認真面對當下：研一時，我計畫成為一名律師，因此選擇先考國考，再寫論文，碩士畢業後我如願成為律師，但執業一年後我選擇出國留學，邁向學術之路。努力國考及律師的經歷現在看來似乎有些白費，但事實上這些過去的努力，成為了我學術上的養分，讓我也能運用實務觀點來教學、來探討學術議題。如何生涯規劃從不是簡單、有標準答案的問題，以上簡單的分享，希望能給正在煩惱中的同學一點幫助！

Wan-Yu Chen,
Associate Professor,
LST & Director, Office
of Career Development

計財系新進教師介紹

潘虹華 助理教授

Meet Our New Faculty
Member : QF Assistant
Professor Hung-Hua Pan



我是計財系的新進老師潘虹華，研究與教學專長為會計學及審計學。許多朋友常問我，為什麼要念會計博士？對大多數的人來說會計學是一門乏味的學科。我想簡談經濟、財務與會計之間的糾葛，經濟學談論資源分配，財務學則更聚焦於商業金流之分配，談到「分配」，勢必涉及到交易雙方的「溝通」，而會計就是溝通的媒介，因會計是「商業的語言」。只要是語言勢必會隨著時間及政經變化而改變，因此，會計準則不斷的改變，此外，語言是操控思想的手段，一旦特定事實由某個名詞所定義後，將會限定讀者的認知及想像，會計準則在過去數十年來，不斷改變資產、負債、權益、收入及費用的定義，具有相同事實的公司，將因採用會計準則的不同，產生獲利或虧損的差異，於是，結合經濟與財務的理論後，將可以進一步探討商業語言產生的經濟後果及決定如何規範商業語言。我很幸運也非常榮幸可以加入科管院，成為計財系的一份子，未來不論在研究或教學上，都期許自己能夠注入新的知識。

榮譽獎項

ROLL OF HONOR

1. 107學年度下學期，經濟系教學優良教師：廖肇寧老師、黃賀寶老師、周瑞賢老師。

Spring 2019 ECON Teaching Award: Professor Chao-Ning Liao, Assistant Professor Ho-Po Wong, Associate Professor Stephen Jui-Hsien Chou.

2. 計財系許博炫老師榮獲108年度玉山學者獎。

Professor Po-Hsuan Hsu from the Department Quantitative Finance was selected as 2019 Yushan Scholar.

3. 計財系謝佩芳老師榮獲108年度吳大猷先生紀念獎。

Associate Professor Pei-Fang Hsieh from the Department Quantitative Finance has won the 2019 MOST Ta-You Wu Memorial Award.

4. 計財系邱婉茜老師榮獲108學年度新進人員研究獎。

Assistant Professor Wan-Chien Chiu has won the 2019 NTHU New Faculty Research Award.

5. 服科所徐茉莉老師取得台灣國籍。

Distinguished Professor Galit Shmueli from the Institute of Service Science has obtained the Taiwanese citizenship according to the Nationality Act for Naturalization for High-Level Professionals.

國際事務

OFFICE OF INTERNATIONAL AFFAIRS

1. 2019/10/28 Georgia State University校長等貴賓拜訪本校，洽談院際合作機會。
President of Georgia State University visited CTM on Oct. 28th exploring possibilities of bilateral collaboration.
2. 本學期正在進行AACSB學生學習成效評量（AoL）。
Student performance measurement is in progress this semester for AACSB (AoL)

學術交流訪問學者介紹

INTRODUCTION OF VISITING SCHOLARS

服科所2019/11/5~2019/11/24 帕多瓦大學訪問學者Mariangela Guidolin助理教授來訪，進駐417研究室，歡迎與其交流。研究專長：Innovation drives social and economic evolution.
The Institute of Service Science is hosting Prof. Mariangela Guidolin, Assistant Professor from University of Padua, in Room 417 from Nov. 5th to 24th.
Research specialties: Innovation drives social and economic evolution.

活動預告

UPCOMING EVENTS

1. 2019/10/31、11/21、12/12，清囊相授學生實習分享。
Internship experience sharing sessions: Oct. 31st, Nov. 21st, Dec. 12th
2. 2019/12/13學生職涯發展辦公室舉辦Gamania 遊戲橘子企業參訪。
The Office of Career Development has organized a corporate visit to Gamania Digital Entertainment on Dec. 13th.
3. 2019/11/25學生職涯發展辦公室與Morgan Stanley合作徵才。
The Office of Career Development will co-host a recruitment session with Morgan Stanley on Nov. 25th.
4. IMBA籌辦中華航空公司參訪活動。
IMBA is organizing a corporate visit to China Airlines.
5. 2019/11/24全國 EMBA校園馬拉松接力賽在清華舉辦，目前共計有1480餘位選手報名參加。
8th EMBA Marathon Relay will be held on NTHU campus on Nov. 24th and so far there are 1480 entries.
6. 2019/12/10 科管所邀請台灣智慧資本張智為執行長分享「智慧財產的運用管理與貨幣化」。
CEO Chih-Wei Chang of TIC (Taiwan i Connect) is invited by the Institute of Technology Management to give a speech on “Management and Monetization of Monetization” on Dec. 10th.
7. 跨領域研究辦公室將於2019/11/21舉辦教師學術午餐討論會，12/5舉辦博士生學術午餐討論會，地點在420室。(更多活動請見官網：<http://oir.ctm.nthu.edu.tw/index.php>)
The office of Interdisciplinary Research (OIR) will hold Brownbag Presentations for faculty members on Nov. 21st, 2019 and Jan. 9th, 2020, and for PhD students on Dec. 5th at 12 pm at Room 420. Visit OIR website for more events and details:
<http://oir.ctm.nthu.edu.tw/index.php>

重要紀事

IMPORTANT EVENTS

1. 2019/10/4科管院厚德會與清華大學校友總會、清華企業家協會、清華大學百人會共同舉辦「企業大師講座」，邀請台積電張忠謀創辦人蒞臨演講，聽眾群包含企業界的CEO、中高階主管、清華優秀校友、EMBA同學，及清華大學部、研究所在學同學，開放多間直播教室，現場吸引近千位聽眾聆聽。

CTM co-organized the Business Leaders Speech Series : TSMC Founder Morris Chang 's Speech on Oct. 4th , 2019 with CTM Hou-De Association, NTHU Alumni Association, and Tsing Hua Entrepreneur Network (TEN). Nearly a thousand people came for the event, including enterprise CEOs, executives, outstanding NTHU alumni, EMBA students and other students.

2. 2019下半年度科管院孫運璿科技講座，邀請台積電慈善基金會張淑芬董事長、臺灣金融科技股份有限公司王可言創辦人、新世代金融基金會陳冲董事蒞臨演講，已順利圓滿落幕。

Fall 2019 Sun Yun Suan Speech Series went well and has successfully ended. Featured speakers: President Sophie Chang of TSMC Charity Foundation, Dr. Ko-Yang Wang, founder and President of Fusions360.com, and Sean Chen, former Premier and President of The Appacus Foundation.



講者：張忠謀創辦人



講者：張淑芬董事長



講者：王可言董事長



講者：陳冲董事長

重要紀事

IMPORTANT EVENTS

3. 學士班管理與科技專題課程舉辦演講：
Double Specialty Program of Management and Technology Seminar on Management and Technology:
(1) 2019/9/19 世界先進積體電路股份有限公司張東隆副總經理：
Mindfulness 。
Sep. 19th - VP Thomas Chang from Vanguard International Semiconductor Corporation: Mindfulness
(2) 2019/9/26 當責顧問公司張文隆總經理：當責-現代責任觀。
Sep. 26th - GM Wayne W. L. Chang from Accountability Consulting: Accountability- Modern Concept of Responsibility
(3) 2019/10/3 佳毓科技林建宏總經理：創意創造力。
Oct. 3rd - GM Jian-Hong Lin from Jia-Yu Corp.: Originality Creativity
4. 2019/7/19-7/23學士班舉辦「2019清大科管跨領域人才培育營」。
Double Specialty Program of Management and Technology held the “2019 NTHU Technology Management Interdisciplinary Camp” from July 19th to 23rd.
5. 2019/10/11-10/13科管所張元杰老師帶領博士生，參加「2019海峽兩岸科管年會」。
Professor Yuan-Chieh Chang led PhD students to participate in “2019 Cross-Strait Technology Management Annual Meeting” from Oct. 11th to 13th.
6. 科管所舉辦The “Institutions of Good Governance” (IGG) research working group工作坊。
The Institute of Technology Management hosted “The Institutions of Good Governance” (IGG) research working group workshop.
7. 2019/10/14科管所科技管理導論課程邀請享印學堂有限公司創辦人賴信吉進行「由3D列印看主流設計」演講與3D列印之體驗。
The Institute of Technology Management course “Introduction on Technology Management” invited founder Xin-Ji Lai of Sharin Studio to give a talk on “3D Printing and Mainstream Design”.

重要紀事

IMPORTANT EVENTS

8. 2019/10/14、10/15科管所主辦 「2019 第九屆全國大專校院倫理個案分析暨微電影競賽」賽前工作坊，邀請國立高雄大學資訊管理系林杏子副教授及景翊科技公司陳奕廷進行「企業倫理議題講座」、國立政治大學商學院信義書院劉世慶研究主任進行「倫理個案分析講座」、北成國小媒體素養特色教育中心 顏廷伍老師進行「倫理微電影拍攝技巧講座」、科管所謝英哲副教授進行「倫理英文個案分析講座」。

The Institute of Technology Management hosted 4 pre-competition workshops for “2019 National College Competition in Business Ethics Case Analysis and Microfilms” on Oct. 14th and 15th. Workshop facilitators and topics : Associate Professor Xing-Zi Lin from the Department of Information Management, National University of Kaohsiung and Yi-Ting Chen from TMS Technologies for “Business Ethics”, Research Director Shih-Ching LIU from Sinyi School of NCCU College of Commerce for “Ethic Case Analysis”, Ting-Wu Yen from Media Literacy Education Center of Pei-Cheng Elementary School for “Ethic Microfilming Techniques”, and Professor Ying-Che Hsieh for “English Ethic Case Analysis”.

9. 2019/9/18服科所舉行實習成果發表會，合計21位同學前往17家不同產業實習。

The Institute of Service Science held a wrap-up presentation of 21 students' internships at 17 enterprises on Sep. 18th.

10. 學生生涯發展辦公室舉辦企業徵才：2019/10/24花旗銀行、10/30南山人壽。

The Office of Career Development held recruitment sessions: Citibank on Oct. 24th, Nan-Shan Life Insurance on Oct. 30th.

重要紀事

IMPORTANT EVENTS

11. 科法所舉辦學術演講、交流活動：

Events held by the Institute of Law for Science and Technology:

- (1) 2019/6/28 李怡俐助理教授研究計畫系列演講（三）：「競爭或合作？人工智慧在人文社會的應用與影響探究」。

Assistant Professor Yi-Li Lee's research project speech series No.3
"Competition or Collaboration? AI Application and Impact on Human and Social Communities"

- (2) 2019/7/14-7/20 彭心儀教授領隊至北京清華大學辦理跨領域數據治理課程理律暑期訪學計畫。

Professor Shin-Yi Peng hosted "Lee and Li Foundation summer program: Interdisciplinary Data Governance" in Tsing Hua University, Peking, from July 14th to 20th.

- (3) 2019/9/19 資策會科技法律研究所顧振豪副所長演講：「大數據應用下的個人資料保護」。

Deputy Director General, Chen-Hao Ku, from the Institute for Information Industry delivered a speech on "Big Data and Personal Information Protection" on Sep. 19th.

- (4) 2019/9/20 辦理『人工智慧對人文社會帶來的挑戰與機會』工作坊。

Hosted the workshop on "Challenges and Opportunities to Human and Social Communities Brought by AI" on Sep. 20th.

- (5) 2019/10/4 林勤富副教授辦理學術研討會：「不只是律師，更是法律工程師！」

Associate Professor Ching-Fu Lin hosted the seminar: "Don't Call Me a Lawyer. Call Me Legal Engineer!" on Oct. 4th.

重要紀事

IMPORTANT EVENTS

12. 2019/7/24-7/29 MPM暑期前往新加坡與馬來西亞境外學習。
MPM summer off-campus learning in Singapore and Malaysia took place from July 24th to 29th.
13. 2019/7/26-8/2暑期歐美境外課程至以色列特拉維夫大學進行課程與企業參訪。
EMBA/MBA students had courses in Tel Aviv University, Israel and corporate visits for summer off-campus learning from July 26th to Aug. 2nd.
14. 2019/8/26-9/2行知中國課程重返聯大路。
EMBA “Discovering China” program completed the “Returning to Lianda Journey” from Aug. 26th to Sep. 2nd.
15. 2019/9/27 IMBA攜國合會學生社會服務至苗栗新興國小下鄉服務，讓外籍生與本地小學生進行文化、語言及音樂交流活動。
IMBA international students went to Xin-Xing Elementary School in Miaoli to exchange culture, language and music with local pupils on Sep. 27th.
16. 本院自2019/8/1起成立科管院所屬之「跨領域研究辦公室(OIR)」，並設置辦公室空間於台積館420室。2019/10/16隆重舉辦辦公室揭牌典禮後，本辦公室已陸續展開相關跨領域學術交流研究活動，並利用辦公室空間舉辦過多場教師、博士生之學術午餐討論會(Brownbag presentations).
CTM has assigned the Office of Interdisciplinary Research (OIR) in Room 420 of TSMC Building since the Grand Opening on Oct. 16th. The office has started several Brown Bags for PhD students and faculty members.

