

新航啟程

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封面故事 Cover Story

新航啟程

科管院 莊慧玲 院長

Dean's column

Hwei-Lin Chuang

College of Technology Management



新學年的開始，我們不只迎來各個學制的新生同學，還有兩位新進助理教授：計財系的邱婉茜老師與經濟系的楊睿中老師，豐富科管院的師資陣容。此外，科管院辦公室也有兩位新進同仁：陳依婕與黃玉婷加入科管院辦的服務團隊。除了新的人事之外，台積館四樓也有四間新教室開啟使用，分別是406、421、430、431，期許藉由這些新的人力與設備的投入，能協助各位老師在教學與研究上有更好的發揮。

在新學年的開始，科管院也嘗試舉辦一項新的活動-大一新生說明會，特別為大一新生與家長說明國際事務辦公室與學生職涯辦公室所提供的各項服務，讓有興趣在大學期間展開境外學習的同學們能及早規劃，並介紹與說明各種實習與尋職的管道，以協助同學們的修課規劃與職涯發展能有更為緊密的結合。特別感謝科管院學士班祁玉蘭主任、經濟系吳世英主任、張寶塔執行長與計財系索樂晴老師的參與及分享。為過完豐富的暑假而返校開學的師生同仁們，新學年的開始或許不會帶給您們太多的新鮮感，但也是有機會藉著新的教材、新的學生、新的教室、新的研究課題等不同面向發現一些新意哦！

最後祝福科管院每一位師生同仁，在新學年的每一天都能日新又新！日日創新！

莊慧玲

1. MBA於106學年度新增【MBA金門國軍分組】班，首屆招收28學生。

MBA has begun the new class for Jinmen Army and started enrolling 28 students this year.

2. 科法所於106學年度新增【法律學士後學位學程】，首屆招生40位學生。

The Institute of Law for Science and Technology starts a new Post-graduate Professional Degree Program that has enrolled 40 students.

國際事務

International Affairs

1. 本院與美國UTSA(University of Texas at San Antonio)完成校際合作備忘錄及院際雙聯學位計劃簽約，預計於本學年度開始招生；與泰國清邁大學完成合作備忘錄續約。

CTM has signed the Agreement of Cooperation between NTHU and UTSA (University of Texas at San Antonio) and the Agreement for the Joint Dual Degree Program between CTM and College of Business, UTSA, and program promotion is starting soon this semester.

In addition, the Memorandum of Understanding with Chiang Mai University has been renewed.

2. 為AACSB商管國際認證需要，本學期將開始進行新一輪的AACSB AoL評量作業。

The new cycle of assessment for Assurance of Learning for our AACSB accreditation starts this semester.

榮譽獎項

Roll of Honor

1. 恭喜科管所謝英哲老師榮獲本校傑出教學獎。

Congratulations to Assistant Professor Ying-Che Hsieh (Institute of Technology Management) on winning the Outstanding Teaching Award.

2. 恭喜科法所林勤富老師榮獲本校新進人員研究獎。

Congratulations to Assistant Professor Ching-Fu Lin (Institute of Law for Science and Technology) on winning the Best Research Award.

3. 恭喜經濟系廖肇寧、周瑞賢、李翎帆老師獲得【經濟系傑出教學獎】。

Congratulations to Professor Chao-Ning Liao, Associate Professor Jui-Hsien Chou and Assistant Professor Ling-Fan Li on winning the ECON Best Teaching Award.

4. 科法所100級畢業學生陳恬獲全球四大會計師事務所之一「KPMG德國漢堡事務所」正式錄用。

Congratulations to Tien Chen our alumna from the Institute of Law for Science and Technology for being recruited by KPMG in Hamburg.

5. 服科所許裴舫教授與103級趙珮茹同學以"Exploring Best-Fit Recommendation Mechanism in Different E-commerce Scenarios"榮獲Best Empirical Study Paper Award in the 22nd Annual Conference of APDSI in Seoul.

Congratulations to Prof. Pei-Fan Hsu and Peggy Chou on winning the Best Empirical Study Paper Award in the 22nd Annual Conference of APDSI in Seoul.

1. 新聘教師：計財系邱婉茜助理教授、經濟系楊睿中助理教授。

New faculty members on board :

Assistant Professor Wan-Chien Chiu, Department of Quantitative Finance

Assistant Professor Jui-Chung Yang, Department of Economics

2. 升等：經濟系廖肇寧教授、計財系張焯然教授、科法所黃居正教授、蔡昌憲教授、服科所王貞雅副教授。

Promotions:

Professor Chao-Ning Liao, Department of Economics

Professor Jow-Ran Chang, Department of Quantitative Finance

Professor Chu-Cheng Huang, Institute of Law for Science and Technology

Professor Chang-Hsien Tsai, Institute of Law for Science and Technology

Associate Professor Chen-Ya Wang, Institute of Service Science

3. 離職：科管所林博文教授。

Professor Bou-Wen Lin (Institute of Technology Management) has resigned.

4. 訪問學者

◆ Professor David G. Schwartz來自以色列巴蘭大學商學院，由服科所徐茉莉教授邀請於2017/8/13~2017/9/14進行短期訪問一個月。

◆ 胡仁華客座教授，來自美國猶他州大學講座教授，由服科所邀請2017/10/1~2018/4/30進行客座訪問半年。

◆ 朱玖黛客座教授，來自墨爾本La Trobe University拉籌伯大學，本學期開授「知識管理與管理資訊系統」課程，客座訪問期間：2017/07/17~2018/01/17。

◆ 楊國強先生，計財系蔡子皓教授邀請來院客座，訪問期間：2017/9/1~2017/12/31。

Visiting Scholars

◆ Professor David G. Schwartz from Bar-Ilan University in Israel invited by Professor Galit Shmueli has visited from Aug. 13 to Sep. 14.

◆ Dr. Jen-Hwa Hu, Professor of the University of Utah, was invited by the Institute of Service Science to visit from Oct. 1 to Apr. 30, 2018.

◆ Professor Mei-Tai Chu from La Trobe University in Melbourne is visiting from Jul. 17 to Jan. 17, 2018 and offering the course " Knowledge Management and Management Information System" during her visit.

◆ Mr. Guo-Qiang Yang, who was invited by Professor Tzu-Hao Tsai of the Dept. of Quantitative Finance, is visiting from Sep. 1 to Dec. 31.

1. 2017年下半年孫運璿科技講座演講，邀請陳耀昌、楊志良、朱雲漢、謝金河等專家學者提供4場演講，敬請老師鼓勵同學踴躍報名參加。報名網址：
<http://sunspeech.web.nthu.edu.tw/bin/home.php>
 - ◆ 10/24(二)陳耀昌 台大醫院教授兼醫師 /講題：智者自歷史中學習：談台灣史小說
 - ◆ 11/01(三)楊志良 台灣高齡化政策暨產業發展協會理事長 /講題：親愛的，我老了
 - ◆ 11/07(二)朱雲漢 中研院院士 /講題：逆全球化潮流與全球治理改革的新動力
 - ◆ 11/14(二)謝金河 財信傳媒集團董事長 /講題：在巨變的世界裡尋找投資線索

CTM has invited four experts to give speeches for the 2017 Fall Sun Yun-Hsuan Speech series. Welcome to sign up through the link: <http://sunspeech.web.nthu.edu.tw/bin/home.php>
2. 11/15(三)全校運動會，徵求教師報名參加1600公尺大隊接力。

Teachers wanted for 1600 relay team for Sports Day on Wednesday, Nov. 15.
3. 科管院求職求才平台『求職趣 JobsGo』上線，歡迎教師與同仁、校友、同學上網使用。

CTM's job searching and recruitment website "JobsGo" will be officially online soon. All the staff, students and alumni are eligible for access to the site.
4. 11/25-11/26第五屆「海峽兩岸科技管理學術論壇」，科管所張元杰教授將帶領碩、博生至華南理工大學參與活動。

Prof. Yuan-Chieh Chang from the Institute of Technology Management is leading graduate students to South China University of Technology for the 5th "Cross-Strait Technology Management Academic Forum" which will take place on Nov. 25 and 26.
5. 2017兩岸清華創業實驗室成果發表，將於10/11(三)在台積館901演講廳舉辦。

The 2017 result presentation of the Tsinghua Entrepreneurship Lab will be held Wednesday, Oct. 11 at R901 TSMC Bldg.

1. 科管院學士班和經濟系7/23-7/29共同舉辦「2017海峽兩岸清華菁英創新創業活動」，科管所謝英哲老師帶隊安排參訪大陸OFO、宜信公司、兔將影視、Talking Data等企業。

Double Specialty Program of Management and Technology and Department of Economics jointly carried out the "Cross-Strait NTHU Elite Innovation and Entrepreneurship" from Jul. 23 to 29 and led by Professor Ying-Che Hsieh (Institute of Technology Management) for visits to several mainland companies.

2. 2017/9/9舉辦『新航啟程，超越2021』新生歡迎會。同時2017/9/1-2017/9/30於台積電館一樓舉辦各系所介紹靜態展。

The welcome party for new students was held Sep. 9 and an exhibition about all the degree programs was displayed from Sep. 1 to Sep. 30.



3. 2017/9/27舉辦科管院迎新派對暨慶祝教師節，會中邀請人社中心、哈佛個案研習分享。

The welcome party for new staff members and Teacher’ s Day celebration was held on Sep. 27. In which we learnt more about the Research Center for Humanities and Social Sciences and the Harvard case study research.



4. 科管院學士班與系學會於7/17~7/21共同舉辦「2017清大科管跨領域人才培育營」。
The Double Specialty Program of Management and Technology and its Student Association held together the “2017 Interdisciplinary Talent Training Camp” from Jul. 17 to Jul. 21.
5. EMBA行知中國.絲綢之路已於8/16~8/20圓滿結束，活動平安順利！此次為清華EMBA第三年組隊參加，同學於出發前定期團練、自主練習，活動期間互相鼓勵，全員皆努力走完全部行程，表現優異。

The “Silk Roads Journey” held from Aug. 16 to 20 perfectly ended. Our EMBA team went for the 3rd time. All team members did their best practicing before, encouraging each other along the way and in the end finishing the whole journey.

6. EMBA/MBA美國史丹佛境外教學已於8/29~9/3順利結束，此行共計有27位學生，包含EMBA、EMBA深圳班、MBA同學，除了在史丹佛上課外，也安排了企業參訪，讓學生透過移動課程的學習，收穫豐富！

Off-campus classes in Leland Stanford Junior University finished on 9/3. 27 students in total from EMBA, EMBA ShenZhen, and MBA programs not only took classes in Stanford, but also learnt a lot through visiting local companies.



7. MPM新加坡境外學習已於8/15~8/20順利完成，共計有MPM/MBA 29位學生參與，藉由移動課程的學習培養同學國際觀。

29 MPM students attended the off-campus classes in Singapore from Aug. 15 to 20, and acquired a more international view through the global mobility curriculum.