

哈佛商學院GloColl個案教學研習心得

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- 發行人：科管院 莊慧玲院長
- 編輯：科管院 盧妙卿
- E-mail：ctm@my.nthu.edu.tw

- 美編：陳依婕
- 英文翻譯：許彥柔
- 網址：http://www.ctm.nthu.edu.tw/

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Institute of Service Science

美國哈佛商學院(Harvard Business School)於2017年夏天主辦的Global Colloquium on Participant-centered Learning(GloColl)，由哈佛商學院Rohit Deshpandé教授規劃。GloColl的理念為，透過多樣化的教學方式與課堂互動，培養商學院學生解決企業實務問題的能力。個案教學一直是哈佛商學院的教學特色之一；本次研習藉由多位教授的示範教學，讓參與的各國學者瞭解個案教學的理念與精髓。以目前商學教育所推廣的跨領域學習來說，個案學習可以協助學生整合各領域所需之知識來分析問題與提供解決方案。【續接下頁】



Global Colloquium on Participant-Centered Learning
July 23 - 29, 2017
Harvard Business School

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以”Leadership and Corporate Accountability (LCA)”這樣的一門課為例，其想要傳達的理念是，唯有平衡透過此種財務/經濟(economics)、法律(law)及企業倫理(ethics)的三重觀點分析架構(triple-lens framework)，所作出來的商業決策始能讓企業之經營活動具永續性。

這門必修課之所以開設，乃因哈佛商學院中各具不同專長教師組成之教學團隊體認到，通常學生們僅能在個別的課堂上分別接觸到財務/經濟、法律或企業倫理的分析架構，惟商業領導人日常面臨的挑戰卻是需要同時綜合上述三種觀點，才能做出具永續價值的決策。透過如”Marriot Corporation”此一類個案，學生可以先以各自擅長的角度分析問題，透過教師的引導，體認其他面向在商務決策的重要性。

本次參與美國哈佛商學院主辦的GloColl中，所有講師俱是哈佛商學院教學與研究均傑出的學者，且學員均是世界各國商學院的老師。最重要者，承蒙清華大學科管院莊慧玲院長的推薦及科管院的經費支持，自前揭講師之授課以及學員的討論中，學習到個案教學應有之態度與技巧。

1. 恭賀計財系張文馨同學獲得106年度俞國華獎學金

Congratulations to the student Wen-Xin Zhang from the Department of Quantitative Finance for being awarded YU GUO HUA 106 yearly scholarship.

1. 本院與美國UTSA (University of Texas at San Antonio) 院際雙聯學位招生中；法國 ESSCA、泰國清邁大學 106學年度第2學期交換生系所審查中

CTM' s Joint Dual Degree Program(with UTSA, the University of Texas at San Antonio)starts enrollment.

ESSCA, France and Chiang Mai University, Thailand 106 Academic Year second semester Exchange Students Department are under reviewed now.

1. 2017/11/08 企業徵才：花旗MA計畫。Business recruitment: Citibank MA plan.
2. 2017/12/11 企業參訪：APPWORKS。Business Visiting : APPWORKS.
3. 2017/12/12 企業參訪：Google Taiwan。Business Visiting: Google Taiwan.

1. 107學年度EMBA/MBA/ MFB/MPM招生簡章，網路報名日期：12/15(五)-12/25(一)，招生說明會：12月9日新竹場、12月10日台北場舉辦。
EMBA/MBA MFB/MPM 107 Academic Year enrollment brochures and internet registration date: 12/15(Fri)-12/25(Mon). Enrollment Seminar: 12/9 in Hsinchu and 12/10 in Taipei.
2. 11/4(六)～11/12(日)單車社-EMBA鐵馬環島論劍九日，預祝順利完成環島計畫！
11/4(Sat)～11/12(Sun) Cycling Club- EMBA bicycle around Taiwan nine days beginning, wish to have a successful completion.

3. 北京清華EMBA將於11/9（四）～11/12（日）來訪，與清華EMBA及EMBA深圳班同學一同上課及企業參訪。

Tsinghua(Beijing) EMBA will visit us on 11/9 (Thu) ~ 11/12 (Sun). They will attend class and visit the business with our EMBA(NTHU and ShenZhen) students.

4. 計財系與瀚亞集團進行產學合作人才培育計畫，自10月份起至明年1月，安排了一系列實務講座。

Department of Quantitative Finance cooperates with the eastspring investments to conduct industry-university cooperative personnel training project from Oct. 2017 to Jan. 2018 and arrange series of practical lectures.

5. 科管院學士班於11月30日舉辦榮譽導師生交流座談會。

Double Specialty Program of Management and Technology will hold Honorary Tutor and Students exchange seminar on 11/30.

6. 科管院學士班於11月1日~30日辦理學士班同學變更專長申請。

Double Specialty Program of Management and Technology will accept student's change expertise application during 11/1-11/30.

7. 科管所擬於12/8於901演講廳舉行2017菁英計畫成果發表會。

Institute of Technology Management will hold Elite project results presentation on 12/8 at 901 Lecture Hall.

8. 科法所將舉辦理律盃模擬法庭辯論賽。

Institute of Law for Science and Technology will hold Mock courtroom debate of Lee and Li Cup.

9. 服科所將於11/5舉辦設計思考工作坊。

Institute of Service Science will hold design thinking workshop on 11/5.

10. 服務所正在規畫籌備服務科學十週年系列活動。

Institute of Service Science is planning the Service Science 10th Anniversary series of activities.

11. IMBA即將於11/28舉辦工研院企業參訪。

IMBA will hold ITRI business visiting on 11/28.

12. 全校運動會將於11/15舉行，歡迎同仁到場為本院參賽隊伍加油打氣。

The University Sports Day will be held on 11/15, welcome colleagues to cheer up on site for our team.

1. 科管所於10/11(三)舉辦「2017兩岸清華創業實驗室」成果發表，活動圓滿結束。
Institute of Technology Management held The 2017 result presentation of the Tsinghua Entrepreneurship Lab on 10/11(Wed) completed successfully.
2. 科管所於9/20(三)舉辦2017碩士生迎新活動，活動圓滿結束。
Institute of Technology Management held the 2017 master's students welcome activities on 9/20(Wed) completed successfully.
3. 科法所舉辦2017 Macao IP Programme獎學金甄選。
Institute of Law for Science and Technology held the 2017 Macao IP Programme Scholarship selection.
4. 科法所於10/24(二)邀請Rolf H. Weber教授，講題「物聯網時代之資訊安全：歐盟法制發展及其對數位貿易之影響」。
Institute of Law for Science and Technology invited Professor Rolf H. Weber to give a speech "Information Security in the Age of IoT: Legal Developments in the EU and the Implications for Digital Trade" on 10/24(Tue).
5. 服科所即將進行產業實習媒合與始業式。
Institute of Service Science held the 2017 internship results presentation on 10/18.
6. IMBA於10/3 與資應所舉辦中秋烤肉文化活動，於校內賞月聯歡。
IMBA with Institute of Information Systems and Applications held Mid-Autumn Festival BBQ culture activity to enjoy the moon on 10/3.
7. IMBA於10/6舉辦研究方法工作坊。
IMBA held the research methods workshop on 10/6.
8. 深圳EMBA專班第二屆新生餐會於9/28(四)晚上在深圳舉行，餐會圓滿順利！
The second freshman welcome party of ShenZhen EMBA was completed successfully on 9/28(Thu) in ShenZhen.
9. MBA金門國軍分組班於9/23(六)-9/24(日)首次上課。
MBA KinMen servicemen group started the first course on 9/23 (Sat) and 9/24 (Sun).
10. 2017下半年孫運璿科技講座圓滿結束。
The second semester of 2017 Sun Yun Suan science and technology speech completed successfully.
11. 11/15(三)全校運動會科管院大隊接力項目勇奪教職員組第二名。
2017/11/15(Wed): CTM won the second place of the relay race on the staff team.



「2017兩岸清華創業實驗室」成果發表

The 2017 result presentation of the Tsinghua Entrepreneurship Lab



科法所邀請Rolf H. Weber教授演講

Institute of Law for Science and Technology invited
Professor Rolf H. Weber gave a speech



2017下半年度孫運璿科技講座

The second semester of 2017 Sun Yun Suan science and technology speech





全校運動會科管院大隊接力項目勇奪教職員組第二名
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