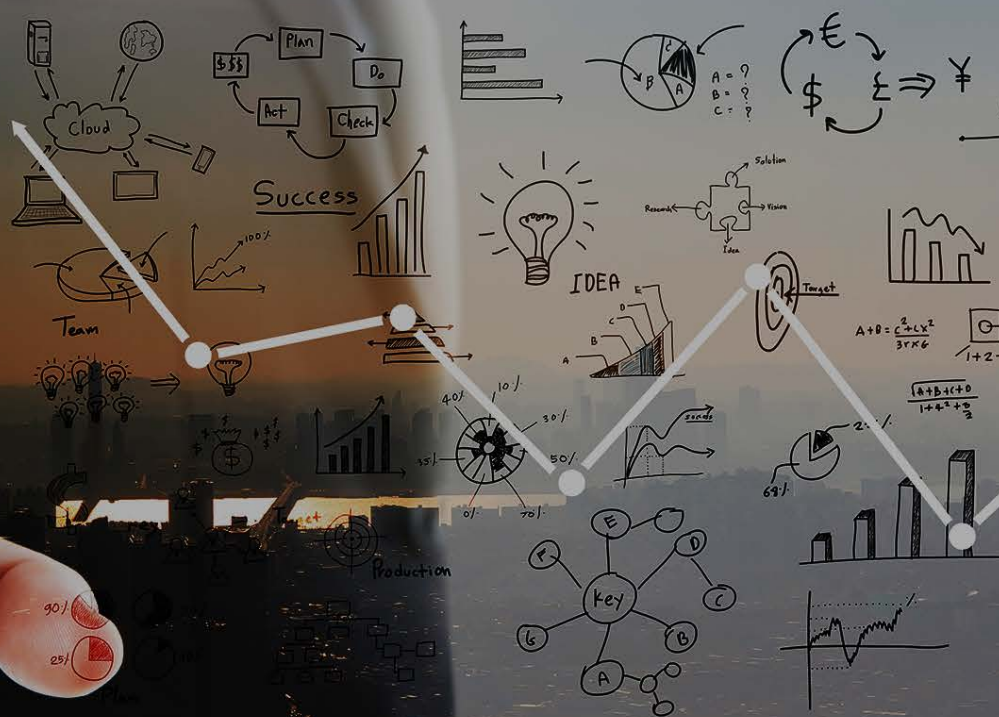


本期封面故事Cover Story—

跨領域？你準備好了嗎？ P.1

科管所 陳寶蓮 副教授. 2017玉山學術獎得主



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封面故事 Cover Story

跨領域？你準備好了嗎？

Feature Column

Institute of Technology Management

科管所 陳寶蓮老師

2017玉山學術獎得主



以前常遇到學生問我，『雖然我念科技管理，但以後不想去科技公司上班，學校教的這些對我以後有用嗎？』或『科管所論文，研究對象不是科技公司或產業可以嗎？』。

在科技創新入侵既有產業案例屢見不鮮的情況下（如UBER, Airbnb, 以及FINTECH等），上述學生們的這些問題已不存在，他們對科技管理的認知也不再狹隘。但問題是，這些被科技創新衝擊的既有產業中的公司，需要什麼樣的人才去開拓新興市場？

我好奇的問了在銀行及管理諮詢業，負責這類新市場開發與服務的兩位資深經理人，他們一致的答案是，必須具備“很強的自主學習能力”，也很歡迎“非”相關科系學生。這與我的研究發現一致，新興市場接受來自四面八方的人才，沒相關工作經驗的人，一樣能為公司創造價值。

問題是，你準備好跨進一個新興領域了嗎？新興市場的一般特質是充滿不確定性、未知數與變數，它等待著身處其中的成員去創造與形塑它。如果你很肯定無法欣賞它的這些特質，或許它不適合你；如果你對這樣的特質有點心動，那就先跨越你心中不知名的障礙，然後帶著一個積極學習的心去試看看。它不會一定比現在更好或更壞，但它肯定會不一樣。

本月風雲人物

Roll of Honor



1. 恭喜李傳楷、雷松亞老師獲得本院傑出導師獎。
Congratulations to Professor Chuan-Kai Lee and Soumya Ray on winning NTHU CTM Outstanding Mentor Awards.
2. 恭喜科管所陳寶蓮副教授獲得玉山學術獎，陳老師於全球頂級前三大期刊 **Strategic Management Journal**發表論文。
Congratulations to prof. Pao-Lien Chen on winning E.SUN Bank Academic Award. Professor Chen has published her papers in the Strategic Management Journal.
4. 恭喜科法所99甲賴奕甫、洪爾謙、翁鈴喬、100甲許友容、101甲張詠翔、郭又慈、102甲李宜蓉、陳其、張容珉、103乙陳俞伶、104乙黃天偉、105乙李昱恆同學獲得105年律師高考及格。(共計12人)
Congratulations to the following 12 students/ alumni from LST who passed the 2016 Bar Examination:
Yi-Fu Lai, Er-Qian Hong, Ling-Chiao Weng (enrolled in 2010)
Yu-Jung Hsu (enrolled in 2011)
Yung-Hsiang Chang, Yo-Tzu Kuo (enrolled in 2012)
Yi-Rong Li, Chen Chi, Jung-Min Chang, 103rd (enrolled in 2013)
Yu-Ling Chen (enrolled in 2014)
Tian-Wei Huang (enrolled in 2015)
Yu-Heng Li (enrolled in 2016)
5. 恭喜科法所102乙王曼寧同學獲得105年司法官高考及格。(共計1人)
Congratulations to LST student Man-Ning Wang enrolled in 2013 on his qualification to the 2016 Senior Examination for Judges and Prosecutors.
6. 恭喜服科所吳映嫻、吳睿真、袁維承、陳冠傑同學組隊(E.S.J.W)參加2016中山大學智慧友善x科技生活x社會企業提案競賽，以計畫名稱「**餐觀東南亞**」榮獲佳作。

A team(E.S.J.W) composed of four ISS students; Ying-Sian Wu, Rui-Zhen Wu, Wei-Cheng Yuan, Guan-Jie Chen took part in the “2016 National Sun Yat-sen University Wisdom Friendly x Technology Life x Social Enterprise Proposal Competition” and won Honorable Mention by their project “A Study on the Southeast Asian Food”.
7. 恭喜計財系 馬可立(Michael McAleer) 清華特聘講座教授榮獲第一屆IETI年度科學獎。
Congratulations to prof. Michael McAleer won The 1st IETI Annual Scientific Award Winner.



活動預告 與 花絮

Upcoming Events & Activity Features

科管院 College of Technology Management

1. 1月11日 科管院尾牙 圓滿結束

The College of Technology Management year-end party was held on 1/11.

2. 1月17日 史向未來 欽點群英 泰精彩 晚會圓滿結束

Chintay's Retirement Party was held on 1/17.



CTM Year-End Party

史向未來 欽點群英 泰精彩

史向未來 欽點群英 泰精彩



Chintay's Retirement Party



活動預告 與 花絮

Upcoming Events & Activity Features

職涯發展辦公室 Office of Career Development

1. 二月：職涯講座（實習分享）
February: Career Seminar(Internship experience)
2. 三月：職涯講座（履歷撰寫與面試技巧）、企業徵才
March: Career Seminar (Resume writing and interview skill) and company recruitment orientation
3. 四月：校慶校友分享（25，30，35）
April: Alumni experience sharing (25，30，35)
4. 五月：科管院人力資源網（科管104）
May: CTM human resources network(TM104)

經濟系 Department of Economics

1. 碩士班入學考試將於2月9日進行。
Master admission examination will be held on 2/9
2. 105學年第二學期統計學二第1班時間異動說明：因應學校標準化上課時間，將第一班統計學二上課時間更改為標準化時間周四7.8.9節。
In order to satisfy the school academic requirements, this semester Statistics II has been adjusted to R7R8R9.
3. 雙專長管道經濟系第一專長必修學分數新增微積分一、二與統計學一、二。
Calculus I,II, and Statistics I ,II have been added to the required courses of the Economics specialty for the Double Specialty Program.

計量財務金融系 Department of Quantitative Finance

1. 專任教師聘任案，邱婉茜博士已通過系教評、院教評，以及校遴聘會議。
The new fulltime faculty recruitment was approved by the Faculty Selection Committees of the department, college and university levels.
2. 新聘翁禮祺先生與黃曉微小姐為兼任講師、楊仁維博士為兼任助理教授。
Mr. Li-ji Weng and Ms. Xiao-wei Huang are engaged as part-time lecturer, and professor Ren-wei Yang is engaged as Part-time assistant professor.

科管院學士班 Department of Double Specialty Program of Management and Technology

1. 105學年度下學期初舉辦專長學程說明會，對象為科管院學士班一到四年級的所有學生，由系辦公室向大一學生說明專長修業規定與常見Q&A，並邀請專長諮詢老師說明各專長的課程規劃與職涯發展。
DSPMT will hold a Specialty Program Seminar for DSPMT students from the 1st to 4th year in the beginning of 2016 spring semester. Teachers will explain Specialty Program regulation and common Q&A.
2. 清華大學產業長期實習計畫，科管院學士班共3位四年級學生申請下學期前往國泰金控、光寶、ASUS實習。
NTHU industry long-term internship program: three DSPMT (Double-specialty Program of Management and Technology) senior students will join Cathay Financial Holding, Lite-On Technology Corporation and ASUS as intern.

活動預告 與 花絮

Upcoming Events & Activity Features



科技管理研究所 Institute of Technology Management

1. 105下學期新進教師報到加入科管所-申欽鳴老師。

Professor Chin-Ming Shen will join Institute of Technology Management from 2017 spring semester.

國際專業管理碩士班 IMBA

1. 12月16日國合會於台北舉辦「專案經理工作坊」，本學程兩名專案經理前往參加。

ICDF held workshop for Project managers in Taipei. Two project managers in our program attended.

2. 12月21日晚間6:30舉辦「2016耶誕晚會活動」，師生踴躍參與並相互交流。

Christmas party for teachers and students was held at 6:30 on December 21st 2016.



EMBA/MBA/MPM/MFB/深圳EMBA/學分班

1. 106學年度科管院在職專班招生網路報名已於12/26（一）截止，報名人數：EMBA117名、MBA238名、MPM（公共政策）48名、MFB（財務金融）119名；初試書審合格與逕行錄取名單已於1/11（三）下午17:00公告放榜，並於1/12（四）前寄發初試結果與逕行錄取及複試通知。

The closing date for On-line Application for 2017 EMBA/MBA/MFB/MPM was 12/26.

Number of applicants : EMBA 117 people, MBA238, MPM 48 people, MFB 119 people. The preliminary admission list was released on 1/11 17:00 and application result was sent out before 1/12.

2. 1/13（五）~1/16（一）EMBA深圳專班回新竹清華上課已順利圓滿完成！

EMBA Shenzhen class came back to NTHU Hsinchu to attend classes in 1/13~1/16.



活動預告 與 花絮

Upcoming Events & Activity Features

EMBA/MBA/MPM/MFB/深圳EMBA/學分班

3. 106學年度科管院在職專班將於1/19（四）舉行EMBA、MBA複試口試，1/20（五）舉行MBF、MPM複試口試，並於2/23(四)下午5點公告106學年度招生錄取與備取名單。

2017 EMBA、MBA oral interview will be held on 1/19 and MFB、MPM oral interview will be held on 1/20. The 2017 admitted list will be announced at 17:00 on 2/23.

4. EMBA北京清華境外學習將於4/27(四)~4/30(日)舉行。

EMBA will have off-campus classes in Tsinghua, Beijing from 4/27 to 4/30.

5. EMBA浙江大學境外學習將於6/8(四)-6/9(五)舉行。

EMBA will have off-campus classes in Zhejiang University, China from 6/8 to 6/9.



【學術演講】

Lectures



主辦系所	時間	講題	講者
計財系 Department of Quantitative Finance	2016/12/15	The Information Content of Option-implied Tail Risk for Future Returns of the Underlying Asset.	台灣大學財務金融學系 王耀輝教授 Dr. Yaw-Huei Wang College of Management, National Taiwan University
計財系 Department of Quantitative Finance	2016/12/20	Does an Affiliated Bank Improve Life Insurer Performance during the Financial Crisis?	江佳純博士 Dr. Jia-Chun Jiang
計財系 Department of Quantitative Finance	2016/12/21	財務操作與風險控管 Financial Operations and Risk Control	土地銀行 LAND BANK OF TAIWAN 邱天生經理 Tian-Sheng Chiu Manager
計財系 Department of Quantitative Finance	2016/12/27	Debt Maturity and the Cost of Bank Loans	邱婉茜博士 Dr. Wan-Chien Chiu
計財系 Department of Quantitative Finance	2016/12/28	台灣資本市場競爭力 The Competitiveness of Taiwan Capital Market	叡朋科技 ReiPeng Technology Co.,Ltd 王藏緯顧問 Zang-Wei Wang Adviosr
計財系 Department of Quantitative Finance	2016/12/29	Pricing and Hedging European Currency Options in the Presence of Markovian Regime-Switching Risk	南華期貨衍生商品部設計總監 Nanhua Futures Derivative financial products department CEO 李章益博士 Dr. Chang-Yi Li
科管院學士班 Department of Double Specialty Program of Management and Technology	2016/12/22	花若盛開蝴蝶自來 When the Flowers Bloom, the Butterflies Will Gather	黃春燕董事長 Chun-Yan Huang Chairman



【學術演講】

Lectures



主辦系所	時間	講題	講者
科管院學士班 Department of Double Specialty Program of Management and Technology	2016/12/29	職涯關鍵要素 Key Factors for Career Development.	佳毓科技 Gaintek Technology Company 林建宏總經理 Jian-Hung Lin General Manager
科法所 Institute of Law for Science and Technology	2017/1/10	Redefining Corporate Purpose : An International Perspective	美國加州大學戴維斯分校 法學院(UC Davis, School of Law) Afra Afsharipour教授
服科所 Institute of Service Science	2016/12/21	從創新到體驗服務的歷程 The Journey of Going from Innovation to Service Experiencing	台科大工商設計系 Department of Industrial and Commercial Design 唐玄輝教授 Professor Hsien-Hui Tang
服科所 Institute of Service Science	2016/12/28	穿梭於體制內外的旅行者 Travelers in and out of the System	行政院政務委員 Member of the Executive Council 唐鳳 Audrey Tang
服科所 Institute of Service Science	2016/12/28	AsiaYo's Pride and Prejudice	AsiaYo 創辦人鄭兆剛 AsiaYo fonder CK Cheng

